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Impulse Creative Focuses on Marketing Technology with Rock Star Hire

(BABCOCK RANCH, Fla. September 25, 2019) - Building a tech stack for marketing, sales, service and more can feel like a real SNAFU today. Fortunately, for brands interested in strategic growth and inbound marketing, Impulse Creative has recognized the issue and is working to solve for its clients and beyond. Former agency owner and HubSpot whiz Josh Ames has joined the Impulse Creative team as Marketing Technologist.

“Our clients are adding increasingly complex tools to their business mix,” says Remington Begg, Impulse Creative co-founder and CEO. “In addition to marketing and sales, our focus on integrations and customer experience means we’re ready to help our clients grow in 2020 and beyond. I couldn’t be more excited to welcome Josh to our team.”

Having been a HubSpot power user since 2011 and having started and ran his own Platinum HubSpot Partner Agency for 6 years, Ames is excited to bring both his technical and business experience to Impulse Creative. As Marketing Technologist, his role is to help clients assure that technology is being used in the most effective manner and that it offers a competitive growth advantage.

“I’m thrilled to be working with the team at Impulse,” noted Josh Ames, CEO of SparkReaction and new Marketing Technologist at Impulse Creative. “I’ve gotten to know many inbound marketing agencies and Impulse Creative is by far the leader in the space in terms of educating customers on how to master HubSpot while also staying on the leading edge of new technology like conversational marketing. I couldn’t be more happy about how we are going to be able to help clients further leverage technology within their companies to gain a competitive advantage in their markets.”

Having grown up in the Midwest and then finding his way through the rest of the country, Ames currently works remotely from sunny San Diego, CA with his 9 year old chocolate lab mix, Roxie, who he rescued while living in Colorado.

In his free time, Josh can be found relaxing at the beach, hiking with Roxie, chowing down on sushi (or seafood) or jet-setting around the world.

Fun Fact: Josh won a social media contest on Twitter and got an all expenses paid trip to Peru to see Machu Picchu with Travelocity and the Roaming Gnome.

Josh Ames joined the Impulse Creative team September 25, 2019.

About Impulse Creative: Impulse Creative is a branding and marketing agency built by creative professionals focused on helping businesses navigate to the next level. A Platinum HubSpot Partner, Impulse Creative helps clients carve a path and make their mark in the digital landscape with creative marketing that's backed by clear, consistent inbound and conversational strategies, fueled by the best of emerging technology. www.impulsecreative.com